**Ethics assignment # 3**

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**Ques # 1:** What are the things this (IPO) website represents?

**Ans:** Intellectual property organization website represents the basic theme of intellectual property and its types of rights i.e., patent, copyright, design, and trademarks. It also represents the vision of IPO that promotes and protects Intellectual Property Rights and its mission to achieve the goal of being an IP-based nation and the resources from which the information of intellectual property rights is taken. It also describes the **Procedure for Application of Authorized Users and IP legislation like IPO act of 2012, trademark rules of 2014, the patent ordinance of 2000, copyright rules of 1967, registration and protection act 2020, and IP case laws.**

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**Ques # 2:** Which facilities are provided to you? and how would you preserve them?

**Ans:** Intellectual property rights are provided by IPO to the public like patent, copyright, design, and trademarks.

**1**. A **Patent** is a grant of exclusive rights for the invention. A patent owner has the right to decide who may or may not use the patented invention.  I can permit other parties to use the invention on mutually agreed terms. I may also sell the right to the invention to someone else, who will then become the new owner of the patent. I can prevent third parties from using my **patent** or manufacturing a product to sell a product or service.

**2**. A **Copyright** is a form of protection provided to the authors of original works. It provides the creator of a work, the right to control how the work is used. Copyright is secured automatically when the work is created. I can preserve this right by marking my works. For example, by writing the word “copyright” and name, the year that my work was first published.

**3.** A**Trademark**is a symbol that distinguishes the source of goods of one party from the other one. The legal rights that come with a registered trademark are essential for success in the marketplace. I can protect this right by (**I).** Choosing a strong mark from the start, (**ii).** Completing a comprehensive trademark search, **(iii).** Registering trademark with the IPO, **(iv)**. Policing the mark, **(v).** And continue to using trademarks like goods and services.

**4.** An **Industrial Design** is the ornamental or aesthetic aspect of an article.  This **right** protects the visual design of the object. I can preserve this right under the law of registered design. I can also protect it as works of art under copyright law. I can prevent unauthorized copying of my design by other parties. It leads to the production of more attractive products.

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**Ques # 3:** If someone violates your rights then what would be the consequences, he (violator) has to face?

**Ans:** If I identify the person who stole my intellectual property after bringing him to court, some possible consequences violator has to face:

1. Criminal fines: penalties imposed on violator after judgment. The amount of a fine is set by law and based on the severity of the crime.
2. Imprisonment: in which the length of time depends on the nature of the charges
3. Civil charges: which include business profits lost due to the theft.

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**Ques # 4:**  What are your rights if you do some development?

Ans: If I do some development then the following are my rights:

1. When I create some work then it is automatically protected by **copyright**. I have the right to reproduce, perform the copyrighted work to make derivative works.

2. As the owner of **industrial design** I have the right to prevent the third parties from making, selling articles or design which is a copy of the protected design.

3. A **trademark** right that protects brand names and logos used on goods and services. It is the right that distinguishes my products and services from others. I can take action against trademark infringement or violation.

4. **Patent**: the intellectual property that gives the right to exclude others from making, using, or selling an invention. I may permit other parties to use the invention. I may also sell the invention to someone else.

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